

« La beauté du printemps » Exhibition Blooms at Byblos Bank

Byblos Bank Headquarters, Ashrafieh, 12 June 2012: Byblos Bank Headquarters is hosting yet another painting exhibition this year. Visitors of this exhibition by artist Rawia Ghandour Zantout will have the chance to plunge into a spring atmosphere that is fresh, wispy, and glowing. "La beauté du printemps" recreates with oil on canvas the cheerful spirit and bloom of a natural and political spring brimming with flowers thanks to a harmony of vibrant and bright colors. The private view of the exhibition was held on Tuesday, 12 June 2012, in the presence of a select group of clients, guests, and media representatives.

Mrs. Nada Tawil, Head of the Group Communication Department at Byblos Bank, commented saying, "Byblos Bank and artist Rawia Zantout share the same humanitarian sense and eagerness to serve the community. Therefore, it is very natural for us to join forces to bring forth this exhibition, which blends in the useful and the pleasurable. Today, by donating half of the proceeds of her paintings' sales to Tamanna Association, Mrs. Zantout is contributing, along with Byblos Bank, to spreading hope and drawing a smile on the faces of children battling with cancer."

In her turn, artist Rawia Zantout stated, "Art is one of the most meaningful expressions of human civilization. Throughout my career, I have been inspired by the impressionism movement and mesmerized by nature, its beauty, colors, light, optimism, and hope. I thank Byblos Bank for its support of and interest in promoting art and culture. I am particularly pleased to be given the chance to relay the optimism prevalent in my art to sick children who are in need of a glimpse of hope."

"Le beauté du printemps" encompasses 27 oil paintings on canvas. It extends till Tuesday, 19 June, from 5:00 PM to 9:00 PM on weekdays and from 10:00 AM to 3:00 PM on weekends.